

Medical and Health Economics Writing

Experience

- Write, edit, and “rescue” medical journal articles, conference abstracts and posters, slide kits, newsletters, white papers, monographs, value dossiers, scripts, proposals, advisory board summaries, and web copy.
- Twenty years’ experience as a clinical medical writer, including projects related to pharmaceuticals, medical devices, surgical procedures, health policy, public health, Continuing Medical Education (CME), and managed care.
- Specialize in health economics and outcomes research (HEOR), including Academy of Managed Care Pharmacy (AMCP) dossiers and product value monographs, cost-effectiveness and budget impact analyses, and real-world evidence, including retrospective database and claims/registry analyses, health-related quality of life studies, and manuscripts summarizing patient-reported outcomes development and application.
- Instructor in HEOR Writing at the University of California San Diego Extension Program, Medical Writing Certificate.
- Able to prepare material for multiple audiences, including specialist and primary care physicians; payers/managed care; nurses, pharmacists, and other healthcare providers; lay (plain language).
- Conduct in-depth research and develop summary reports, including systematic literature reviews and qualitative research. Experience with evidence grading and working with expert physician groups to develop clinical documents.
- Substantial experience in the following clinical areas:

Allergy, atopy, asthma	Huntington Disease	Oncology (hematologic, non-Hodgkin lymphoma, melanoma, prostate cancer)
Antibiotic therapy	Immune disorders (lupus, multiple sclerosis)	Peripheral arterial disease
Atrial fibrillation	Infectious disease	Pulmonary / lung disease (idiopathic fibrosis, arterial hypertension, respiratory devices)
Cardiovascular disease and devices	Intranasal drug delivery	Pain management
Chronic obstructive pulmonary disease	Joint replacement/orthopedics	Parkinson’s disease
Chronic rhinosinusitis	Medical radiation exposure	Thyroid disease
Continuous glucose monitoring	Migraine	Spinal cord stimulation
Depression	Non-alcoholic fatty liver disease / metabolic dysfunction-associated steatotic liver disease	Surgical procedures
Diabetes (type 1, type 2, during pregnancy), pharmaceuticals and devices	Nutrition	Women’s health (uterine fibroids, contraception, menopause, endometriosis)
Epilepsy	Obesity	Wound and burn care
Fibromyalgia	Opioid addiction/withdrawal/medication-assisted treatment	Visual impairment (retinopathy, macular degeneration)
Gout	Osteoarthritis	
Heart Failure	Osteoporosis	
Hernia		

Acknowledged and Authored Publications

- McKain L, et al. Treatment patterns in patients with uterine fibroids With and Without a Diagnosis of Heavy Menstrual Bleeding: Results from a Large U.S. Claims Database. *J Women’s Health*. 2023. [PMID: 36413048](#)
- Lipton RB, et al. A multicenter, randomized, double-blind, placebo-controlled study of the efficacy, tolerability, and safety of celecoxib oral solution (ELYXB) in acute treatment of episodic migraine with or without aura. *J Pain Res*. 2022. [PMID: 34447267](#)
- Honig S, et al. Two-year analysis of a new oral testosterone undecanoate (TU) formulation in hypogonadal men: Efficacy, impact on psychosexual function, and safety. *J Sex Med*. 2022. [PMID: 36413048](#)
- Mato AR, et al. A clinical practice comparison of patients with chronic lymphocytic leukemia with and without deletion 17p receiving first-line treatment with ibrutinib. *Haematologica*. 2022. [PMID: 35443563](#)
- Mrowietz U, et al. Tepilamide Fumarate (PPC-06) Extended-release tablets in patients with moderate-to-severe plaque psoriasis: safety and efficacy results from the randomized, double-blind, placebo-controlled AFFIRM Study. *J Clin Aesthet Dermatol*. 2022. [PMID 8903235](#)

- Momoeda M, et al. Quality of life in Japanese patients with dysmenorrhea treated with ethinylestradiol 20 µg/drospirenone 3 mg in a real-world setting: An observational study. *Int J Women's Health*. 2020. [PMID: 32440228](#)
- Peters A, et al. Diabetic ketoacidosis and related events with sotagliflozin added to insulin in adults with Type 1 diabetes: A pooled analysis of the inTandem 1 and 2 studies. *Diabetes Care*. 2020. [PMID: 32928957](#)
- Puzniak L, et al. Epidemiology and regional variation of nonsusceptible and multidrug-resistant *Pseudomonas aeruginosa* isolates from intensive versus non-intensive care units across multiple centers in the United States. *Diagnostic Microbiol Infect Dis*. 2020. [PMID: 33130502](#)
- Viscusi ER, et al. Neuraxial and peripheral misconnection events leading to wrong-route medication errors: A comprehensive literature review. *Reg Anesth Pain Med*. 2020. [PMID: 33144409](#)
- Yu S, et al. Post-market safety of laparoscopic ultrasound-guided radiofrequency ablation. *JLS*. 2020. [PMID: 33510567](#)
- Alghazali M, et al. A registry-based study evaluating overall survival and treatment duration in Swedish patients with metastatic castration-resistant prostate cancer treated with enzalutamide. *Scand J Urol*. 2019. [PMID: 31815592](#)
- Criner GJ, et al. Improving lung function in severe heterogeneous emphysema with the Spiration[®] Valve System (EMPROVE): a multicenter, open-label, randomized, controlled trial. *Am J Respir Crit Care Med*. 2019. [PMID: 31365298](#)
- Berman JM, et al. Case series of reproductive outcomes after laparoscopic radiofrequency ablation of symptomatic myomas. *J Minim Invasive Gynecol*. 2019. [PMID: 31238151](#)
- Wu JJ, et al. The journey for US psoriasis patients prescribed a topical: a retrospective database evaluation of patient progression to oral and/or biologic treatment. *J Dermatolog Treat*. 2019. [PMID: 30554541](#)
- Tanenberg R, Hardee S, Rothermel C, Drake AJ. Use of a computer-guided glucose management system to improve glycemic control and address national quality measures: A 7-year retrospective observational study at a tertiary care teaching hospital. *Endocrine Practice*. 2017. [PMID: 27967226](#)
- Lodise TP, et al. Economic impact of oritavancin for the treatment of acute bacterial skin and skin structure infections in the emergency department or observation setting: cost savings associated with avoidable hospitalizations. *Clin Ther*. 2016. [PMID: 26708118](#)
- Rothermel C. What is health economics and outcomes research? A primer for medical writers. *American Medical Writers Association Journal*. 2013. [Available here](#).
- Francis BH, et al. Progression to type 2 diabetes, healthcare utilization, and cost among pre-diabetic patients with or without comorbid hypertension. *Curr Med Res Opinion*. 2011. [PMID: 21306287](#)
- Lee WC, et al. Cost-effectiveness of liraglutide versus rosiglitazone, both in combination with glimepiride in treatment of type 2 diabetes in the US. *CMRO*. 2011. [PMID: 21348806](#)
- Lee WC, et al. Results of a model analysis of the cost-effectiveness of liraglutide versus exenatide added to metformin, glimepiride, or both for the treatment of type 2 diabetes. *Clin Ther*. 2010. [PMID: 21194600](#)
- Chapman RH, et al. Generic and therapeutic statin switches and disruptions in therapy. *Curr Med Res Opin*. 2009. [PMID: 19344292](#)
- Yeaw J, et al. Comparing adherence and persistence across 6 chronic medication classes. *J Manag Care Pharm*. 2009. [PMID: 19954264](#)
- MacLean JR, et al. Drug titration patterns and HbA_{1c} levels in type 2 diabetes. *Int J Clin Pract*. 2009. [PMID: 19570118](#)

Clinical Guidelines / Consensus Statements

- American Association of Clinical Endocrinologists (AACE) Medical Guidelines for Clinical Practice for the Diagnosis and Treatment of Dyslipidemia and Prevention of Atherogenesis (2017/2012) [Available here](#)
- AACE Glucose Monitoring Consensus Statement (2015/2010) [PMID: 21356637](#)
- AACE Insulin Pump Management Consensus Statement (2014) [PMID: 24816754](#)

Academy of Managed Care Pharmacy (AMCP) Dossiers

- FreeStyle Libre 3 continuous glucose monitoring system (2022; Abbott) for diabetes mellitus
- Plinabulin (2021; BeyondSpring) for chemotherapy-induced neutropenia
- SUPARTZ FX[®] (2020; Bioventus [hyaluronic acid]) for osteoarthritis of the knee
- DUROLANE[®] (2020; Bioventus [hyaluronic acid]) for osteoarthritis of the knee
- Natesto[®] (2020; Acerus Pharma [testosterone nasal gel]) for testosterone replacement therapy
- Jatenzo[®] (2019; Clarus Therapeutics [oral testosterone undecanoate]) for primary and secondary hypogonadism
- Secuado[®] (2019; Noven Therapeutics [asenapine transdermal system]) for schizophrenia

- Valoctogene Roxaparvovec (BMN 270) (2019; BioMarin, Inc [gene therapy]) for hemophilia A
- TIROSINT-SOL® and TIROSINT® (2018; IBSA Pharma Inc [liquid and gel cap levothyroxine]) for hypothyroidism
- Tosyma™ (2018; Promius Pharma LLC [intranasal sumatriptan]) for migraine headache
- Calprotectin (2017; Quest Diagnostics); diagnostic/quantitative enzyme-linked immunosorbent assay for fecal calprotectin
- Xadago® (2017; US WorldMeds [safinamide]) for Parkinson’s disease
- Elepsia™ (2016; Sun Pharma [levetiracetam]) for partial onset seizures/epilepsy
- BromSite™ (2016; Sun Pharma; bromfenac ophthalmic solution) for postoperative pain following cataract surgery
- Lapelga™ (2015; Apotex [pegfilgrastim biosimilar]) for prevention or treatment of febrile neutropenia
- Grastofil™ (2015; Apotex [filgrastim biosimilar]) for neutropenia
- Somatuline® (2014; Ipsen [lanreotide depot]) for gastrointestinal and pancreatic neuroendocrine tumors
- BUNAVAIL™ (2014; BioDelivery Sciences International [buprenorphine-naloxone]) for opioid withdrawal
- Lucassin® (2013; Ikaria [terlipressen]) for hepatorenal syndrome type 1
- Collagenase Santyl® (2013; Smith & Nephew) for wound debridement/chronic dermal ulcer treatment
- Adempas® (2013; Bayer [riociguat]) for pulmonary hypertension
- Lazanda® (2011; Archimedes Pharma [fentanyl]) for breakthrough cancer pain
- Gadavist® (2011; Bayer [gadobutrol]), a gadolinium-enhanced MRI contrast agent
- Iprivask® (2009; Canyon Pharmaceutical [desirudin]) for deep vein thrombosis prevention
- Victoza® (2009; Novo Nordisk [liraglutide]) for type 2 diabetes
- Multaq® (2008; sanofi-aventis [dronedarone]) for atrial fibrillation
- Plavix® (2007; sanofi-aventis / Bristol Myers Squibb [clopidogrel]) for acute coronary syndrome or recent MI/stroke

Product Value Monographs for Medical Devices and Systems

- Peristeen® Anal Irrigation System (2021; Coloplast)
- Luer Misconnection Events, NRFit Designs (2019; BD)
- Infinity™ Deep Brain Stimulation System (2016; St. Jude Medical)
- Nanostim™ Leadless Pacemaker (2015; St. Jude Medical)
- CardioMEMS™ Heart Failure System (2014; St. Jude Medical)
- MediGuide™ Navigation System [non-fluoroscopic catheter navigation] (2012; St. Jude Medical)
- NexGen® Complete Knee System (2012; Zimmer-Biomet)
- Highly Crosslinked Polyethylene in Total Hip Arthroplasty (2011; Zimmer)
- Sleeve Gastrectomy (bariatric surgery) (2010; Covidien)
- Permacol™ biologic implant (2009; Covidien)

Slide Decks—Diabetes and Cardiovascular Disease

- AACE Diabetes Resource Center (2019/2020; core slide decks for online expert resource center)
- AACE Lipid Resource Center (2018; core slide decks for online expert resource center)
- [AACE Guidelines for the Management of Dyslipidemia and Prevention of Cardiovascular Disease](#) (2017)
- *Diabetes in Pregnancy* (2012; AACE Diabetes Resource Center)
- Council for the Advancement of Diabetes Research and Education (CADRE) diabetes slide kits (2007-2009)

Newsletters

- CADRE’s *Current Diabetes Practice* (2002-2012); editor and lead writer.

Patient / Layperson Publications

- ADHD: A Shared Focus. Parent Educational Guide / Teacher Educational Guide. (2012; Shire)
- [Our Bodies, Ourselves: Pregnancy and Birth](#) (2008; contributing writer)

Teaching

- Instructor, Health Economics and Outcomes Research / Medical Writing
2021 TO PRESENT: UNIVERSITY OF CALIFORNIA SAN DIEGO EXTENDED STUDIES PROGRAM, PROFESSIONAL MEDICAL WRITING CERTIFICATE

Education

1989	New York University BA, English Literature & Writing	1993	New York University MA, Writing & English Literature	2014	University of Washington MPH (Master of Public Health)
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